

Project Submittal Package

Project:

Location:

Architect:

General Contractor:

Applicator:

The logo for Accent features the word "ACCENT" in a white, serif font. The letter "A" is stylized with a blue vertical bar to its left. The text is set against a dark grey rectangular background, which is itself centered within a white-bordered square.

ACCENT

800.755.0825 | 1 Master Wall Ct. Columbus, GA 31907 | masterwall.com/accent



PRODUCT DATA

ACCENT LAB

SuperiorShield Accent LAB is a high quality 100% acrylic flexible fluid applied air and water barrier that is easily applied with a roller or spray equipment but also can be troweled or brushed into place. Accent LAB forms a continuous air and water barrier that protects approved substrates from incidental water damage.

FEATURES & BENEFITS

- Used as an air/water barrier in wall applications or as part of the Rollershield Drainage CIFS® System
- 100% Coverage, Fully adhered to substrate
- Vapor open/permeable with low air infiltration rate
- Used as water barrier and flashing, 60-minute Grade D equivalent
- Compatible with other SuperiorShield products; Accent LAB TG/ Rollershield-TG (Trowel Grade), Rollershield-VB, SuperiorFlash and WeatherSTOP Tape
- Adheres to most common building materials
- Easy to apply, water based for easy cleanup
- Exposure up to 6 months
- Low VOC, <1% by weight, 10 g/L

Application Temperature: 25°-110°F (-3.8°-43°C) Dry to Touch: 1 hour @ room temperature Recoat Time: 2 hours @ room temperature Drying Time: 12 hours @ room temperature, working and drying time will vary with temperature and humidity.

JOB CONDITIONS

Air and substrate temperature for application of Accent LAB must be 40°F (5°C) or higher and must remain 40°F (5°C) or higher for a minimum of 24 hours unless special procedures are used. Provide temporary protection to protect the wall system from damage until permanent flashings, caps and sealants are installed. Store materials within prescribed temperature limits and out of direct sunlight. Working and drying times are based upon normal room temperature conditions and will vary with temperature and humidity.

PREPARATION

The substrate must be approved by Master Wall Inc.®, clean, dry, structurally sound, and free of efflorescence, oil, grease, form release agents and curing compounds or anything that would affect bond. Painted surfaces are not acceptable and must be removed or bond test performed. Substrates must be flat and free of fins or planar irregularities greater than 1/4" in 10'-0" (6.35 mm in 3.05 m).

Coverage per pail (sf/sm)*

Roller: 450-500 sf (42-46 sm)
Spray: 300-350 sf (28-32.5 sm)
Trowel: 200-250 sf (18-23 sm)

**All coverage is approximate for a single coat of 15 mils wet film thickness (WFT), 10 mils dry and depend upon substrate, details and individual application*

Packaging/Shelf Life/Storage

Packaging: 5 gallon (19 L) pail

Product Color: Aztec Aqua

Shelf Life: 2 years

Storage: Protect from extreme heat - 90°F (32°C), freezing and direct sunlight.

APPLICATION PROCEDURE

Concrete – Must have cured a minimum of 28 days prior to the application of Accent LAB. If form release agents or curing compounds exist on the surface, they must be removed with a solution of muriatic acid or similar product (with appropriate precautions). Remove any residual acid by flushing with water.

Brick/Masonry – If joints are not struck flush, multiple coats may be required. Porous CMU may require additional coats.

Sheathing Applications - Sheathing gaps must be less than 1/4" (6.4 mm). See Technical Bulletin #189 for larger gap suggestions. Gap wood-based sheathing per manufacturers recommendations, typically 1/8" (3.2 mm) minimum.

Mixing - Thoroughly stir Accent LAB into a homogenous consistency. Do not add water, over mix, or add accelerators or retarders to the product.

Application – Accent LAB is applied by first treating the joints and fastener locations where sheathing is used, then coating the entire surface using brush, roller, trowel, or airless spray equipment techniques. When using a foam roller, a maximum 3/4" (19 mm) nap is recommended. Apply in an even, continuous coat, maintaining a wet edge of approximately 15 mils wet film thickness (WFT). Oriented Strand Board and other porous substrates will require two (2) coats of Accent LAB. For moisture protection, apply Accent LAB as a continuous barrier of 10 mils dry thickness with no breaks or skips, although some areas will appear lighter than others due to the application process. The application need not look like a painted surface.

Joint Treatment—Apply a thin layer of Accent LAB to the joints and embed SuperiorShield Flashing Tape into the wet mixture and trowel smooth. Alternatively place and center SuperiorShield Mesh over all joints, corners, and gaps in the substrate. Immediately apply Accent LAB over the mesh and allow to dry.

Accent LAB may be flashed into window, door and other openings using the same techniques for sheathing applications. Any remaining gaps should be filled with additional Accent LAB TG (Trowel Grade) or SuperiorFlash.

Wall Treatment—Apply Accent LAB to the wall surface using the foam roller, trowel or by spray applying and backrolling to a uniform thickness of 15 mils WFT, 10 mils dry with no pinholes or voids.

Hazard: This chemical is not considered hazardous according to the OSHA Hazard Communication Standard 2012 (29 CFR 1910.1200).

Approved Substrates

Exterior gypsum sheathing (ASTM C1396)

Glass Fiber Exterior Sheathing (ASTM C1177): Dens Glass Gold®, GlasRoc®, FiberBond®, Gold Bond e2xp®, etc.

Cement Board Substrates (ASTM C1325): Durock®, PermaBase®, ProTEC®, SelectCrete, Util-A-Crete®, etc.

Concrete

Brick

Masonry

Exterior Plywood

Oriented Strand Board (OSB)

Huber Zip (See Data Sheet for Specifics)

Most metals and PVC

Others approved in writing

Compatible SuperiorShield Components

Accent LAB TG/RollersShield-TG

SuperiorFlash

SuperiorShield Flashing Tape

SuperiorShield Mesh

WeatherSTOP Tape

Sealant Bond Compatibility**

Master Wall: SuperiorShield SMP Sealants

Adfast Corp.: Adseal DWSP1940 Series***, Adseal 4600, Adseal 4580, Adseal 1940

Dow Corning: 795 Silicone**

Pecora Corp.: 864NST, 890NST, 890FTS, 895NST^A, Dynatrol I-XL Hybrid^B

Sika: Silaflex 15 LM***, Silaflex-2C NS***

Master Builders Solutions: MasterSeal NP1***

Tremco: Dymonic 100***

Most polyurethane sealants**

See Technical Bulletin MW#131 for latest sealant information

**field verify bond (varies)

***Also bonds to SuperiorFlash

^AWith P120 Primer with RollersShield RS & TG

^BWith P120 Primer with RollersShield VB

SPECIALTY APPLICATION - MEDIUM AND HIGH BUILD

Application for Medium-Build Specification: apply one or two coats to achieve minimum 20 mils wet film thickness (WFT). If applied by roller apply two coats to achieve minimum 20 mils WFT. For CMU substrates apply two or three coats to achieve 20-60 mils WFT.

Application for High-Build Specification: apply two or three coats to achieve 40 mils WFT. If applied by roller apply three or more coats as needed. For CMU substrates apply multiple coats to achieve 40-60 mils WFT.

IMPORTANT: the condition of the substrate may dictate thicker application or more coats to achieve a VOID and PINHOLE FREE SURFACE, particularly on substrates like concrete masonry where CMU composition, unit weight (lightweight or normal weight), porosity, joint profile, and other variables may exist. For "rough" CMU wall surfaces level with Master Wall Base Coat before applying the coating. Use the mock-up and site tests as the basis for the work. Some highly absorbent glass mat gypsum sheathing substrates may require back rolling to achieve a VOID and PINHOLE FREE surface. Avoid excess film build-up of wet material to prevent sag, especially on non-porous surfaces and during cold or damp weather. Work away from sun during application.

SPECIALTY APPLICATION - COLD WEATHER

Special Instruction for Cold Temperature Application: Master Wall Rollershield may be applied at temperatures less than 40° down to 25° F (4° down to -3.8° C), provided certain conditions are met:

1. Pre-condition Accent LAB to 65°-75° F (18°-24° C) for a minimum of 24 hours.
2. Confirm and maintain substrate and ambient temperatures are minimum 25° F (-3.8° C) and rising at the time of application and do not fall below 25° F (-3.8° C) until Accent LAB is fully dry.
3. Apply Accent LAB over standard sheathing substrates – glass mat gypsum, plywood, or OSB.
4. Confirm substrate surfaces are frost-free, dry and remain dry throughout the application and curing process.
5. Apply Accent LAB at a wet film thickness of no greater than 15 mils WFT.
6. Apply Accent LAB with Master Wall SuperiorShield Flashing Tape for joint and rough opening treatments.
7. Apply in dry weather and protected from rain or other precipitation for at least 24 hours and relative humidity (RH) remains at or below 50%. **IMPORTANT:** Final water-resistive barrier and air barrier material properties, and film toughness, depend on temperatures rising above freezing.

COLD WEATHER LIMITATIONS

Application range is at ambient temperatures between 25° and 100° F (-3.8° and 38° C) during application and drying period. Strictly adhere to Special Instructions for Cold Temperature Application if installing below 40° F (4° C).

Do not apply if substrate or ambient temperature is less than 25° F (-3.8° C), or if temperatures will go below 25° F (-3.8° C) at any time during the application or drying period.

Do not apply if the surface temperature is less than 5° F (2.8° C) above the ambient dew point temperature.

TECHNICAL DATA

Solids Content: 69.52% solids by wt (55.05% by volume)

Tensile Bond, ASTM C297/E2134/AC212: 30-200 psi

Freeze-thaw ASTM E2485/AC212: Pass

Water Resistance, ASTM D2247/AC212: Pass

Water Vapor Transmission, ASTM E96 Proc. B/AC212: 30 perms** @ 10 mils, 15 perms @ 20 mils Air

Permeance, ASTM E2178: 0.001 cfm/ft² @ 1.57 psf, 0.001 L/s/m² @ 75 Pa Air Leakage,

ASTM E2357: 0.0006 cfm/ft² @ 1.57 psf (0.003 L/s/m² @ 75 Pa), 0.04 cfm/ft² @ 6.24 psf (0.02 L/s/m² @ 300 Pa)

Structural Performance, ASTM E1233/AC212: Pass

Racking, ASTM E72/AC212: Pass

Restrained Environmental, AC212: Pass

Water Penetration, ASTM E331/AC212: Pass

UV Exposure: Rated to 6 months

Accelerated Aging, AC212: Pass

Hydrostatic Pressure Test, AATCC 127/AC212: Pass

Surface Burning Characteristics, ASTM E84: Flame Spread < 25, Smoke Developed < 450

Intermediate Multi-Story Fire Test, NFPA 285 (UBC 26-9): Pass

Nail Sealability, ASTM D1970: Pass @ 22 mils

Heat and Smoke Release Rates, ASTM E1354, IBC Section 1403.5: Peak Heat Release Rate = 32 kW/m², Total Heat Release Rate = 3.6 MJ/m², Effective Heat of Combustion = 2.5 MJ/kg

** Defined as a Class III vapor retarder per IBC and IRC

LIMITATIONS

Not for use as an exterior finish, note exposure limitations on front page.

When adhering Rollershield Drainage CIFS® to the surface assure it is clean, dry, and free of surface contamination. Remove any dirt or surface contamination before adhesive attachment.

Allowable in-service temperature range: -40° to 180° F (-40° to 82° C).

Fire-retardant or pressure treated plywood must be dry with surface free of salts or other chemicals migrating from within the wood. Test adhesion to be sure of desired results.

Use a slip sheet, typically one layer of building paper between Accent LAB and stucco or adhered masonry veneer over metal lath.

SPRAY APPLICATION

Accent LAB is compatible with GRACO and Titan airless spray equipment with the following specifications:

- Minimum 1 gallon per minute output.
- Minimum hose width of 3/8 inch.
- Minimum tip size of 0.027–0.031.

Minimum pressure requirement to spray of 2,000 psi at the gun with an airless sprayer rated no lower than 3,300 psi. Remove all filters in sprayer and gun before application.

Hopper Gun: 3/16"-1/4" (6-6.5 mm) orifice, 23-25 psi.

CLEAN UP

Tools and equipment can be cleaned with soapy water while Accent LAB is wet.

Information contained in this product data sheet conforms to the standard detail recommendations and specifications for the installation of Master Wall Inc.® products and is presented in good faith. Master Wall Inc.® assumes no liability, expressed or implied as to the architecture, engineering, or workmanship of any project. This information may be concurrent with, or superseded by other applicable documents, such as specifications and details. Contact Master Wall Inc.® for the most current product information. ©2026 Master Wall Inc.®



Health & Safety

WARNING! Causes eye and skin irritation. Precautionary Statement Wash hands thoroughly after handling. Wear protective gloves/protective clothing/eye protection/face protection.

FIRST AID MEASURES

Eye: Contact Rinse thoroughly with water as necessary. Get medical attention immediately if symptoms occur.

Skin: Contact Wash off with water. Consult a physician if necessary.

Inhalation: Move to fresh air. If symptoms arise, call a physician.

Ingestion: Clean mouth with water and afterwards drink plenty of water. Do NOT induce vomiting.

Consult a physician. Never give anything by mouth to an unconscious person.

Store locked up. Dispose of contents/container in accordance with Local, State, Federal and Provincial regulation.

Spills: Collect with suitable absorbent material such as cotton rags.

Disposal: Dispose of in accordance with local, state or federal regulations.

Warning: KEEP CONTAINER CLOSED WHEN NOT IN USE. KEEP OUT OF THE REACH OF CHILDREN. NOT FOR INTERNAL CONSUMPTION. FOR INDUSTRIAL USE ONLY.

Consult the Safety Data Sheet (SDS) in the Products section at masterwall.com for further health and safety information.

LIMITED WARRANTY

This product is subject to a written limited material or system warranty. Obtain a warranty from the Tech Support tab of our website. Refer to Specifications for more complete information on proper use and handling of this product.



SUPERIORSHIELD FLASHING TAPE

Lightweight non adhesive roll flashing material with superior strength and the ability to bridge most gaps or voids common in construction. Embedded into wet Accent LAB, it is used at flashing transitions as part of the liquid air barrier application.

FEATURES & BENEFITS

- Lightweight
- Strong
- Embeds easily
- Thin, will not build up wall surface
- Compatible with Accent LAB, TG and SuperiorFlash products

JOB CONDITIONS

Air and substrate temperature for application of SuperiorShield Flashing Tape must be 40°F (5°C) or higher. Follow Accent LAB temperatures and condition requirements.

PREPARATION

General—The substrate must be clean, dry, structurally sound, and free of efflorescence, oil, grease, form release agents and curing compounds. Test painted surfaces to verify bond.

Temporary Protection - Protect from weather until the Accent LAB has set up.

Surface Preparation - Surface temperature must be above 40°F (5°C). Surface must be cured, clean, dry, structurally sound, and free of efflorescence, oil, grease, form release agents, and curing compounds.

Coverage estimate*

4x8 sheets: Square Footage x 0.37 = linear feet of tape

Add linear footage around windows, doors, and other openings.

**All coverage is approximate and depend upon substrate, details and individual application*

Roll Sizing/Packaging/Shelf Life/Storage

4" x 180' (10.2 cm x 54.9 m)

6" x 180' (15.2 cm x 54.9 m)

9" x 180' (22.9 cm x 54.9 m)

Packaging

4": 18 rolls per case.

6" & 9": 12 rolls per case.

SuperiorShield Flashing Tape Ready Corners:

40 corners per box

Shelf Life: 2 years plus

Storage: Protect from extreme heat, 90°F (32°C), and direct sunlight.

APPLICATION PROCEDURE

General - SuperiorShield Flashing Tape is embedded into wet Accent LAB at flashing transitions (sheathing to framing, flashing, penetrations, etc.) and at sheathing board joints. Apply a generous layer of the product using a trowel, brush or roller and immediately embed the SuperiorShield Flashing Tape into the product and draw it tight and smooth working from the center to the edges.

Windows – The unique properties of the SuperiorShield air/water barrier system allows window flashing prior to the Accent LAB wall application. Apply Accent LAB and center SuperiorFlash Flashing Tape to provide at least at least 1" (25 mm) bond to the window flange and substrate on either side of the window opening. Use a "butterfly" at corners to complete the application making sure it covers all corner joints. For best results make sure the Accent LAB covers the entire head, jamb, and sill areas. The use of sill wedges or water stops is encouraged.

Sheathing Applications – Apply Accent LAB at least 2" (51 mm) either side of the sheathing board joint. Immediately embed the SuperiorShield Flashing Tape into the wet Rollershield and smooth with a trowel, centering it over the joint. Provide at least at least 1" (25 mm) bond either side of the sheathing joint. Lap 2" (51 mm) minimum. Field application can begin as soon as the Rollershield is dry to the touch.

Hazard: This chemical is not considered hazardous according to the OSHA Hazard Communication Standard 2012 (29 CFR 1910.1200).

VOC: Less than 50 g/L.

Approved Materials for Embedment
Accent LAB
Accent LAB TG
Others approved in writing

LIMITED WARRANTY

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Information contained in this product data sheet conforms to the standard detail recommendations and specifications for the installation of Master Wall Inc.® products and is presented in good faith. Master Wall Inc.® assumes no liability, expressed or implied as to the architecture, engineering, or workmanship of any project. This information may be concurrent with, or superseded by other applicable documents, such as specifications and details. Contact Master Wall Inc.® for the most current product information. ©2026 Master Wall Inc.®





Accent Stucco Products

5 Year Limited Warranty

Master Wall Inc.® warrants the properly designed and installed Master Wall Inc. materials for 5 years from the date of installation. Master Wall Inc.'s exclusive liability under this warranty is to supply replacement materials, if it is shown that the materials supplied by Master Wall Inc., were defective when installed by the Master Wall Inc. certified applicator. Remedies shall be solely determined by Master Wall Inc. and no other warranties are expressed or implied. For a valid warranty, the system and products must be installed in accordance with Master Wall Inc.'s written recommendations, specifications, details, bulletins and other project-specific written recommendations. Master Wall Inc. must be notified in writing within 30 business days of the original discovery of the defect.

Master Wall Inc., is not responsible for structural conditions, design conditions beyond those noted in our literature, architecture, engineering or workmanship of any project. This warranty does not cover failures or defects which are due to the failure on any building component, materials not manufactured or sold by Master Wall Inc. This warranty does not cover failures or defects resulting from improper installation of the products or workmanship, improper storage, abuse, vandalism, damage from accidental causes or negligence by any person, thermal movement, structural movement, structural failure, acts of God, engineering or design deficiencies, or defective or insufficient caulking.

Abuse, misuse, excessive weather or environmental conditions beyond what the products or systems have been tested, designed or approved for is expressly limited. Certain colors with organic pigments are less fade-resistant than others. The building, system and products must be properly maintained in accordance with Master Wall Inc., documents, local environmental conditions and good building practices. In no case is Master Wall Inc. responsible for incidental and consequential damages.

This warranty becomes effective only when all bills for the components of the system have been paid.

Except as stated, Master Wall, Inc., expressly disclaims any warranty of merchantability or fitness for a particular purpose. The above remedies are to be deemed exclusive.

Project:

Applicator:

Warranty Date:

***This is not the final warranty.
For a valid warranty fill out a
warranty request under Tools
and Technical at
masterwall.com. Warranties
are not valid until issued.***